



GAME DEVELOPERS **SESSION**

**Partnership opportunities
for GDS 2016 conference**

About the conference



Game Developers Session

(<http://www.gdsession.com>)

is the oldest Central European conference dedicated to games development, game technologies, business and marketing. The event is organized annually from 2003 by industry association Czech games(www.ceske-hry.org).

This conference, which is the only event of its kind in the country, regularly hosts a large number of Czech and Slovak game developers, producers and journalists. Those present their projects, give talks and negotiate possible business cooperation. Thanks to its tradition, the conference receives a great response in the media focused on the games, technologies and entertainment.

The conference is completely approachable for foreigners. The main program line is in English language and offers several renowned foreign speakers. This makes the attractiveness and the importance of GDS to increase throughout the whole Central European region every year.

Current year

Plans for the current year's conference, which will take place **4th to 5th November 2016 in National House of Vinohrady in Prague, Czech Republic**, are as follows:

- 800+ participants from the Czech Republic and abroad
- 2 full days of talks from 40+ leading industry professionals
- One-day of training workshops
- Expo area with independent and student teams
- 2 main session halls + multiple lounges with specialized indepth seminars
- Introduction of new technologies (VR, AR etc.)
- Accompanying program (parties, game booths, board games, etc.)

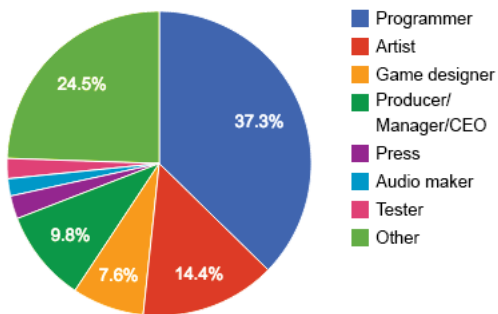
Target groups

- Game developers (programmers, graphic artists, game designers, etc.), producers, publishers and distributors
- Students and graduates of professional educational institutions
- Editors of gaming and technology media, game theorists and critics

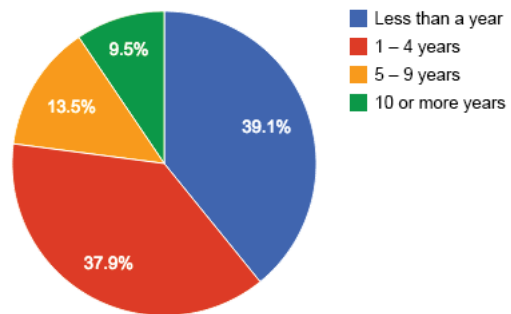


Visitors profile

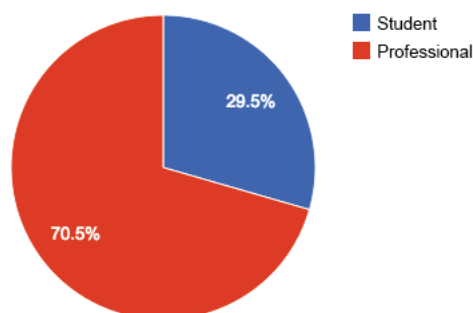
Position



Work experience



Professionals vs Students



* chart values are based on registration data from more than 400 respondents, it does not count international guests, partner's attendees and other VIPs

Selected reactions[■] from previous years



Borivoj Hlava @bhlava · 29 Nov 2015

#GDS2015 was a blast! Amazing people, interesting presentations and more. It was great to be a part of it!



Novus Inceptio @NovusInceptio · 30 Nov 2015

Thank you @ceskehry for organizing @GameDevSession.

It was great and amazing! We are very pleased that we could little support the #GDS2015



Agnieszka Szóstak @Aga_Szostak · Nov 16

I had a blast at #gds2014. Thank you to organizers for everything. Awesome job guys! And 'till next time Prague! :)



Pavol Buday @spacejunker · Nov 17

Too many great people, not enough time. #gds2014 was massive. Thanks @ceskehry for organising such an important event!



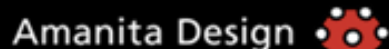
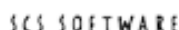
Marek Čech @marecekcech · Nov 16

#gds2014 was awesome @ceskehry nice organization, relevant mix of presentations | great inspiration, ideas and tips for us @GamerousStudios



Previous partners

Join the line-up of these amazing companies that supported us in previous years of GDS.



General Partnership

- Space for your exhibition booth or private lounge to represent your company in the conference area
- Sponsored talk at the conference - 30 minutes
- Article about your company or any other advertisement in conference brochure - full page [a5]
- Rollup with your logo placed on the main hall's stage
- Posters with your logo placed in the premises of artistic and technological universities
- Your leaflets or other promotional materials for each visitor
- 20+ tickets for your employees
- Mentioning your company in a press release
- Possibility to advertise current vacant positions in your company via Job board
- Your logo and link on the conference website
- Logo on main page of Pitch&Match networking system
- Photos of your logo taken during the event
- Sponsored post in our social networks (FB, Twitter)
- Your company logo on the main screens during the breaks
- Individual approach to the sponsor's demands

Price of General Partnership is calculated based on individual demands of the partner. Contact us for more details.

Gold Partnership

Gold Partnership corresponds to **€4000.**

- Space for your exhibition booth to represent your company in the conference
- Opportunity to have a talk at the conference - 15 minutes
- Article about your company or any other advertisement in conference brochure - half page (a5)
- Rollup with your logo placed on the main hall's stage
- Posters with your logo placed in the premises of artistic and technological universities
- Promotional materials for each visitor - in a bag
- 10 tickets for your employees
- 20% discount on additional tickets
- Mentioning your company in a press release
- Possibility to advertise current vacant positions in your company via Job board
- Your logo and link on the conference website
- Photos of your logo taken during the event
- One sponsored post in our social networks (FB, Twitter)
- Logo in conference mobile application

Silver Partnership

Silver Partnership corresponds to **€2000.**

- Space for your exhibition booth to represent your company in the conference area
- Rollup with your logo placed on the small hall's stage
- Article about your company or any other advertisement in conference brochure - 1/4 page (a5)
- Posters with your logo placed in the premises of artistic and technological universities
- 5 tickets for your employees
- 20% discount on additional tickets
- Your logo and link on the conference website
- Your logo will be also displayed: in our newsletter, on our social media, on main screens of both halls during breaks
- Photos of your logo taken during the event
- Mentioning your company in a press release
- Possibility to advertise current vacant positions in your company via Job board





Bronze Partnership

Bronze Partnership corresponds to **€1000.**

- Table to represent your company in the conference area during the whole event
- Rollup with your logo placed in the conference area
- Logo of your company in conference brochure
- 2 tickets for your employees
- 20% discount on additional tickets
- Your logo and link on the conference website
- Your logo will be also displayed: in our newsletter, on our social media, on main screens of both halls during breaks
- Photos of your logo taken during the event
- Possibility to advertise current vacant positions in your company via Job board

Basic Partnership

Basic Partnership corresponds to **€500.**

- Logo of your company in conference brochure
- 2 tickets for your employees
- 20% discount on additional tickets
- Your logo and link on the conference website
- Photos of your logo taken during the event
- Possibility to advertise current vacant positions in your company via Job board



Additional Partnerships

Do you need more visibility? Then you can select various individual options for better promotion of your brand.

- Your logo on a visitors lanyard – **€400 + production.**
- Your logo on a visitors bags – **€400 + production.**
- Your logo on a conference T-shirts – **€0 + production.**
- Name the main conference hall according to your company's name – **€400.**
- Name the small conference hall according to your company's name – **€200.**
- Party sponsor (1st or 2nd day) – **€1000.**
- Coffee Breaks Sponsor – **€500.**
- Name the password for Wi-Fi – **€400.**

Contact information

If you are interested to support the event and present your company on the conference, please contact us:

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+420 773 591 047